

**USAID/Bangladesh  
Partnerships within the  
National Integrated Health and Population Program  
(NIPHP)**

**Bilateral Funding**

NGO Service Delivery Program (NSDP) supports 41 local NGOs to deliver an essential package of health services (ESP) including child health, maternal health care, reproductive health care, clinical and non-clinical family planning services, communicable disease control, tuberculosis, safe delivery including first aid emergency obstetric care, post-abortion care, and limited curative care. This network of NGO's works through 346 urban and rural clinics, nearly 8000 satellite clinics and almost 7000 female depot holders nationwide, serving approximately 17% of the national population. Over 1.5 million customers are served each month. Major objectives of the program include expanding the range and quality of services; increasing access to services by the poor; NGO institutional and financial capacity building; and influencing policy to expand the role of NGOs as health care providers in Bangladesh. Pathfinder International implements NSDP in cooperation with seven partner organizations including the Bangladesh Center for Communications Programs (BCCP), CARE, Deloitte Touche Tohmatsu Markets (DTTEM), INTRAH of the University of North Carolina Medical School, Research Triangle Institute (RTI), Save the Children Foundation (SCF USA), and University Research Corporation (URC).

Immunization and Other Child Health (IOCH) Project works to enhance the Government of Bangladesh and NGO efforts to increase access to and use of immunization services, one of the key child health interventions. IOCH focuses primarily on polio eradication and assists the GOB and NGOs to implement and improve the coverage of National Immunization Days (NIDs), and surveillance for polio and other types of paralysis. In addition, IOCH works to improve EPI coverage in urban areas and among hard to reach populations; to improve the capacity of local-governments to plan, coordinate and monitor EPI services; bolster urban disease surveillance; and assist in strengthening IMCI (Integrated Management of Childhood Illnesses). IOCH is implemented by Management Sciences for Health (MSH) with subcontractor Program for Appropriate Technology in Health (PATH).

Social Marketing Company (SMC), the largest privately managed not-for-profit social marketing organization in the world, markets oral and injectable contraceptives, condoms, and oral rehydration salts (ORS) nationwide. SMC provides its brands to approximately 4 of every 10 users of the pill and condom and to 6 of every 10 ORS users nationwide, contributing significantly to a decline in fertility and to a reduction in diarrheal deaths among infants and children. That program also offers prevention programs in HIV/AIDS and sexually transmitted diseases among vulnerable groups. In addition, SMC markets injectable contraceptives through private medical practitioners.

Family Health Research Project (FHRP) continues the activities begun under the Operations Research Program started in 1997. USAID supports ICDDR,B in conducting applied research, disseminating results, and providing technical assistance as needed. The major focus of studies undertaken is to develop and implement appropriate and sustainable service delivery and support systems for the Essential Services Package (ESP), design and evaluate specialized interventions, and assist partners to replicate those interventions successfully. The project supports two demographic and epidemiological surveillance sites, at Abhoynagar in Jessore, and one in the Dhaka metropolitan area.

### **Field Support**

Strengthening Clinical Contraceptive Services Project works with the Government of Bangladesh, NGOs, and the private sector, to increase utilization of long-term clinical contraceptive services, including voluntary sterilization. The project, implemented by EngenderHealth, aims to improve knowledge, awareness and demand for clinical contraceptive services; improve client access to services; strengthen counseling and quality of services including infection prevention; and to insure informed choice and voluntarism in Bangladesh's clinical contraceptive services. The project activities include local level planning for effective utilization of facilities and resources; training of providers; strengthening BCC activities; developing a logistic support and management information system.

Improving Performance of Primary Providers' Training and Education in Reproductive Health (PRIME) works to strengthen the capability and capacity of NGO clinical training organizations, to enhance on-the-job performance of service providers, and to provide limited assistance to the Bangladesh Government in support of the public sector training strategy. Other PRIME activities include curriculum development and development of a training MIS that encourages follow-up of training and monitors quality. INTRAH/University of North Carolina implements PRIME; subcontractors are Abt Associates Inc., EngenderHealth, IPAS, Program for Appropriate Technology in Health, TRG, ACNM and Save the Children.

DELIVER works to improve the Bangladesh Government's management capabilities to ensure continuous availability of high quality contraceptives and essential health products. DELIVER provides technical assistance for procurement and management of logistics, their effective and efficient distribution at all levels of the system, and for the development of human resources for the health logistics system. The project is implemented by John Snow, Inc.

Implementing AIDS Prevention and Control Activities (IMPACT) provides technical assistance to reduce the sexual risk of HIV acquisition; improve prevention and management of sexually transmitted diseases; minimize the contextual and policy constraints; increase linkages between prevention and care; and improve program monitoring and evaluation. IMPACT is implemented by Family Health International (FHI). Subgrantees are Population Services International, Program for Appropriate

Technology in Health, Management Sciences for Health, Institute of Tropical Medicine and the University of North Carolina.

Policy II works to build a supportive policy environment for health and family planning programs. Policy is implemented by The Futures Group International. Subcontractors are Research Triangle Institute and Centre for Development and Population Activities.

IEC/PCS Johns Hopkins University (Information, Education, Communication/Population Services Communication) provides technical assistance through a cooperative agreement for behavior-change communications to increase service utilization and to target selected high impact health behaviors, particularly among adolescents. Extensive qualitative research has revealed that adolescents in Bangladesh lack basic information and knowledge about reproductive health. Under this project, Bangladesh Center for Communication Programs (BCCP) developed a series of booklets, radio and television spots, and videos in order to influence behavior through educational entertainment.

MEASURE/Demographic and Health Survey+ implements the Bangladesh Demographic Health Survey that provides information to measure the progress in attaining PHN's strategic Objective at the national level. The survey is conducted every 3 to 4 years and is intended to serve as a source of population and health data for policymakers, program managers, donors and researchers. The BDHS is considered to provide the most reliable national level estimates on various health outcomes, knowledge and behavior. It is a source used widely by professionals working in the population and health sector. Macro International, Inc., and subcontractors Population Council and The East West Center implement MEASURE/DHS.

MEASURE/Evaluation carries out population-based surveys to measure specific performance of NIPHP NGOs in providing the essential service package. Findings provide information on a number of indicators within the strategic framework. Carolina Population Center/University of North Carolina implements MEASURE/Evaluation.\*